

## **CHARGE FOR SIGN REGULATIONS STUDY COMMITTEE**

1. **Background** – In the past two years, City Council has received complaints regarding ordinance restrictions on electronic changeable copy (ECC) signs. Citizen concerns have also been expressed about off-premise advertising and downtown signs. Council considered in March a staff proposal to modify ECC and downtown sign regulations in response to the concerns. The City's sign regulations have not been significantly updated since 1992.
2. **Committee Charge** - City Council agreed to table the sign amendments and asked that a committee be set up to study these matters, and that the committee represent all viewpoints on the issues involved.
3. **Proposed Committee Membership** – the City Manager has appointed a citizens group to study this topic, in accordance with Council's directive. The group is diverse and includes most interests concerned and involved recently with these issues. The Committee will begin meeting in June, 2008 and complete its work in 3-6 months.
4. **Ordinance Rewrite** – the City has also been undertaking a major rewrite of its development ordinance and is hoping to complete review of all ordinance provisions by November, 2008. A Citizens Advisory Team (CAT) overseeing the rewrite has delayed their review of the sign section of the ordinance until this new sign committee can complete its work. It is important for the Sign Committee to complete its work in time to include the revised regulations in the ordinance rewrite if at all possible.
5. **Other Sign Issues** – some citizens have contacted staff and asked that the Committee take a special look at real estate sign and outdoor advertising/off-premise sign regulations. Staff believes that the Committee needs to set its own review agenda, keeping in mind the overall time constraints and based on their interests and willingness to commit time to the effort.